

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Scott Fergusson et al. : **Attorney Docket No.:** 104424.020700

Patent No.: 7,349,865 :

Issued: March 25, 2008 :

For: METHODS AND SYSTEMS FOR :
MONITORING THE EFFICACY OF A :
MARKETING PROJECT :

ELECTRONIC MAIL CERTIFICATE

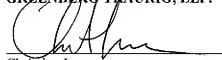
Date of Deposit: December 18, 2009

I hereby certify that the following attached paper(s) and/or fee

- (1) Power of Attorney and Change of Correspondence Address (PTO/SB/81A); and
- (2) Statement Under 37 CFR 3.73(b) (PTO/SB/96).

are being transmitted electronically to the United States Patent Office on the date indicated above.

Respectfully submitted,
GREENBERG TRAURIG, LLP.



Christine Lucas
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Dated: December 18, 2009

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